

BIRTHDAY CARD FOR EACH OF YOUR CLIENT

PERSONALIZED WISHES AND MESSAGE

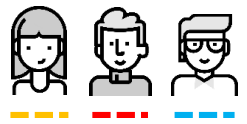
PERSONALIZED WISHES AND MESSAGE



BIRTHDAY CARD FOR EACH OF YOUR CLIENT

AUTOMATICALLY ALL YEAR AROUND

1. All Prografix need from You is DATA BASE and graphic layout (or accepting of offered by Prografix)
2. Prografix every month prints personalized cards for Your Clients celebrating birthday this particular month and ships it to them.
3. Prografix manages the returning and does hygiene of data base



**YOUR
DATA BASE**



**PERSONALIZE
AND PRINT**



**PRINTING EVERY
1ST DAY OF THE
MONTH**



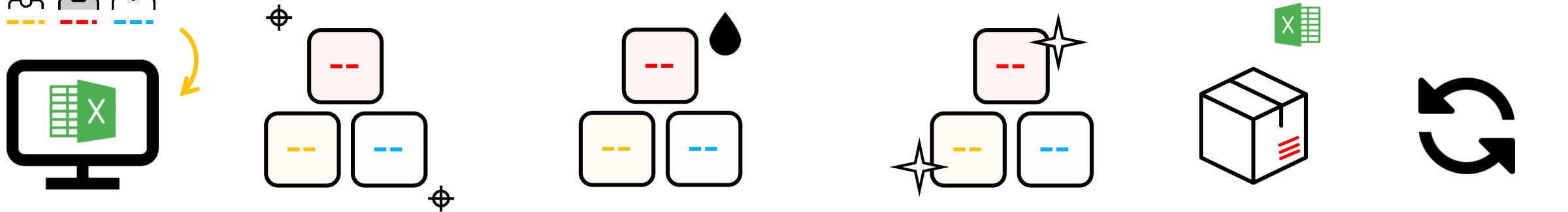
FINISH



**PACK AND
DELIVERY**



**RETURNS
MANAGEMENT**





BIRTHDAY CARD FOR EACH OF YOUR CLIENT

UNLIMITED VARIABLE DATA PRINTING POSSIBILITIES



YOUR KEY VISUAL

**PERSONALIZED WISHES
AND MESSAGE**

PERSONALIZED OFFER
For instance discount
code - individual birthday gift

BIRTHDAY CARD FOR EACH OF YOUR CLIENT

CARDS MATCHED TO AGE RANGE WITH YOUR KEY VISUAL



FOR KIDS



FOR MEN



FOR WOMAN



FOR GRANDPARENTS





BIRTHDAY CARD FOR EACH OF YOUR CLIENT

STRENGTHEN CUSTOMERS LOYALTY WITH CREATIVE BIRTHDAY CARDS

- Deep personalization
- Creative forms and shapes
- Omnichannel: direct mail + online



SELFMAILERS WITH POP-UP



VOUCHERS



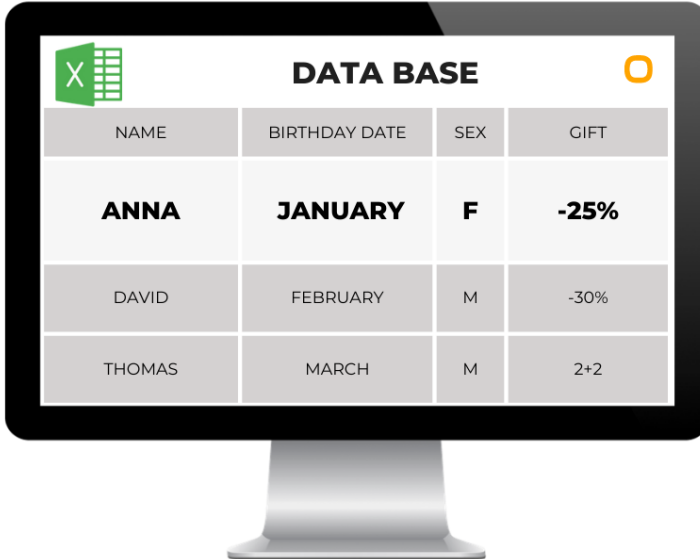
NON-STANDARDS SHAPES

[FIND OUT MORE INSPIRATIONS](#)



BENEFITS FOR YOUR COMPANY

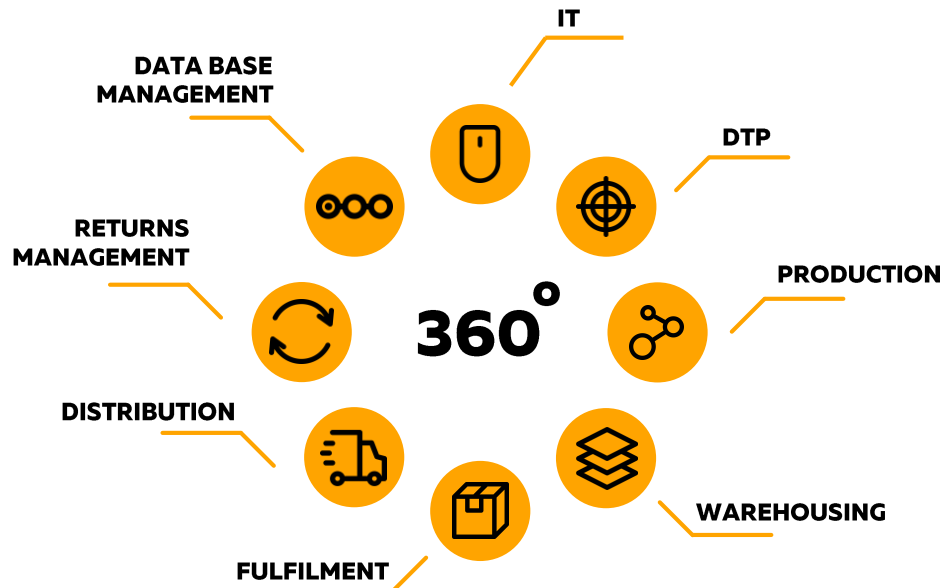
1. You ONLY provide the **data base** and simply give us the updates (e.g. once in quarter). The rest Prografix does.
2. Each customer appreciate that you remember about his date of birth and give him the gift.
3. Increase of sale - everyone want to use birthday present (individual discount code).
4. Strong loyalty and building of the image of Your brand.
5. Deeply personalized 1: 1 communication.



NAME	BIRTHDAY DATE	SEX	GIFT
ANNA	JANUARY	F	-25%
DAVID	FEBRUARY	M	-30%
THOMAS	MARCH	M	2+2



COMPREHENSIVE PRINTING AND DISTRIBUTION SERVICE UNDER ONE ROOF



Offset and digital printing

We provide comprehensive mass printing service. We have our own IT department, graphic studio, database management department, modern machinery park, bindery, warehouse, logistics department. Prografix provides it's Customers with security of all materials, perfect finishing, packing, distribution to warehouses, points of sales and end consumers.

Personalized direct mail communication

Thanks to the experience of working with clients all over Europe, we provide effective management of comprehensively direct marketing communication. Thanks to advanced printing technologies and reliable database management, we help our clients to reach their consumers with individual messages, both in the text and in the image.

[Click and see Prografix in detail.](#)



1M

**PERSONALIZED
DOCUMENTS A4
EVERY DAY**

2M

**SELFMAILERS
EVERY DAY**

1,5M

**ENVELOPES
EVERY DAY**

400

**TONS OF PAPER
EVERY MONTH**

9.500

**SQ. METERS
OF PRODUCTION SITE**

150

**FULL TIME
EMPLOYEES**

WE INVITE YOU TO WATCH THE FILM SHOWING THE POSSIBILITIES OF PROGRAFIX



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